

Brewery Arts Open Exhibition Guidelines:

Exhibition Dates: 23 May – 19 July 2025

Submission Date and Selection:

- Artists must submit the *Brewery Arts Open Exhibition Submission Form* **via the website link (and pay the submission fee)** then email digital images of the work, labelled with the title, dimensions and Artist's name **via email to exhibitions@breweryarts.co.uk** by 18 April 2025.
NB: If you have difficulties with the online form please email Helena.mcgregor@breweryarts.co.uk
- The submission fee is a flat fee of £10 and artists may submit up to 3 pieces of work. To pay the fee click on the red 'Book Tickets' button on the Open Exhibition webpage: [Brewery Arts Open Exhibition 2025 - Brewery Arts - Kendal](#)
- We welcome submissions from visual artists and makers in any art forms and the selected pieces will be based on presenting a diverse and distinctive range of voices from around Cumbria. We will be looking for original ideas and a diverse mix of media/genres to represent the range of talent in the community.
- To do justice to your work and help the selectors please ensure the images of your work are sharp and cropped appropriately, and are true to the actual artwork (no filters etc.) Image files submitted should be in JPG/JPEG format.
- There is no maximum size of work submitted, but the dimensions of a piece may be taken into consideration during the selection process. Please be mindful of the size of our gallery space – your work will be exhibited alongside other artists. If you have any concerns about the size of your artwork please contact Helena.mcgregor@breweryarts.co.uk
- All submissions will be reviewed and work selected for the exhibition by the selection panel.
- Artists will be advised of their selection by end of day 25 April 2025.
- Selected artists must deliver the selected work to Brewery Arts on Tuesday 20 May 2025 between 11am-1pm for hanging on 21 & 22 May 2025, by Brewery Arts' curator.
- All selected artwork needs to be delivered with the name and title on the back and a label hanging in front of the work showing the artist name, title of the piece, medium and purchase price.

- Brewery arts reserves the right to reject any work submitted without giving any reason.
- **Important** – the gallery is a public space and will be unsupervised, therefore, artwork is displayed at your own risk. Artists are loaning the artwork to the Brewery for display and agree for it to be exhibited in an unsupervised and public space.
- Whilst every care will be taken to ensure safe keeping, exhibitors are recommended to make their own arrangements for insurance cover. Brewery Arts accepts no liability for loss or damage, however caused.

Art forms:

- Artwork can be 2D, 3D or digital.
- All work must be original, no reproductions and no browser items, cards etc.
- There are 3 screens in the Brewery Arts Foyer to exhibit digital work, so this will be subject to availability when selecting submissions.

Hanging and Submission Fee:

- Artwork will be hung by the Brewery Arts curator on the 21 & 22 May 2025.
- Artwork submitted will be installed in either the Foyer Gallery or Sugar Store Gallery, this decision lies with the curator and is dependent on a number of factors.
- There is a total hanging and submission fee, per artist, of **£10**, regardless of whether your work is selected for the exhibition.
- Payment must be made on or before 18 April 2025, along with the Submission form.
- Brewery Arts will be responsible for the marketing, signage/labels.

Commission: This will be a selling exhibition – Brewery Arts will charge 35% commission on all items sold.

Presentation of selected work:

- Work to be wall hung must have 'D rings' or similar to allow for two points of hanging on the Brewery Arts cable system, **this is the artists responsibility.**
- Artwork cannot be submitted on foam board, mount board or in clip frames as this will not work with the hanging system.
- Plinths and display cabinets for 3D work are subject to availability so will need to be provided by the artist if unavailable, and agreed/approved by Helena McGregor due to Health and Safety regulations.

- Screens/speakers for digital work (MP4 file) are provided at Brewery Arts – there are 3 screens downstairs in the foyer.
- All final selected work needs to be delivered with the name and title on the back and a label hanging in front of the work showing the artist name, title of the piece, medium and purchase price.

Prize: During selection, the selection panel will select one artist for the **Judges Choice Award**. During the exhibition, viewers will be asked to vote for their favorite artworks, resulting in a **Public Choice Award**. Both awards will be announced during the Celebration/Prize Giving Event, 17 Jul 2025, towards the end of the exhibition.

NB: Previous years prize winners are not eligible to win 2 consecutive years in a row.

Judges Choice Award Winner's prize:

- Solo exhibition at Brewery Arts in the downstairs Foyer Gallery during Spring 2026
- Brewery Arts Membership for one year. As a member, you'll receive exclusive invitations to all exhibition preview events throughout the year, along with a range of other benefits. If you're already a member, your current membership will be extended for an additional year.

NB: Please note that this membership has no monetary value and cannot be exchanged.

People's Choice Award Winner's prize:

- £100 Youdells Art Shop, Kendal, vouchers to use on framing, arts materials and more.

Collection of sold work: Local purchasers will be asked to leave work until the end of the exhibition. Those from further afield will be allowed to take work at the time of purchase. The artist will be responsible for any arrangements, costs, packing and sending of work if requested by the purchaser.

Collection of unsold work: Unsold work is to be collected from Brewery Arts on 22 July 2025 between 11 and 1pm. The exhibition will be uninstalled on the 21 July 2025.

Private View: There will be a private view for the artists, plus guest, and invited guests at Brewery Arts on 23 May 2025 at 5.30-7.30pm.

Celebration/Closing/Prize Giving: There will be a prize giving and closing event on 17 Jul 2025 at 6-7.30pm. The Public choice Award and Judges Choice Award will be announced.

Queries: These should be directed to Helena.mcgregor@breweryarts.co.uk

Exhibition Timeline:

13th Feb – Sales and Submissions Portal (on the website) goes live. Artwork images to be sent to exhibitions@breweryarts.co.uk

18th Apr – Final submission and payment submission date

23rd & 24th Apr - Selection panel view work and make decisions

25th Apr – Artists advised of selection decisions

20th May – Selected works to be delivered to BA between 11am and 1pm

21st & 22nd May – Hanging / Installation of Exhibition

23rd May – Exhibition Opens

23rd May – Private View, 5.30-7.30pm

17th Jul - Prize Giving and Celebration Event, 6-7.30pm (announcements made at 6.30pm approx.).

19th Jul – Exhibition Ends

21st July – Exhibition uninstalled

22nd July - Collection of unsold artwork between 11 and 1pm